



## TEAM SPONSORSHIP OPPORTUNITIES

6Up Volleyball Club is a not-for-profit organization focusing on providing local youth in the Scarborough area the opportunity to play competitive volleyball while developing important life skills such as teamwork, sportsmanship, and leadership.

Our volleyball program, along with our coaching staff, focuses on the development of skills within a positive environment and peer community. We place an emphasis on growth, collaboration, and building a strong mentality. 6Up prioritizes the value of consistency and commitment while encouraging each player to reach their full potential.

All members of our coaching and administrative staff are dedicated volunteers, who donate countless hours of their time towards the success and development of our young athletes.

Like many other competitive youth sports, 6Up relies on the fundraising efforts of our families and the generous financial support of individuals and businesses in our community.

Donations, in any amount, assist in off-setting the overall costs associated with the day-to-day operations of running a youth sports club, including the purchasing of essential equipment and training gear, registering for gym rentals, and travel to tournaments.

A sponsorship, whether personal or from your company or small business, will allow us to help our coaching staff and athletes to continue to develop skills and compete to the best of their abilities. It allows our club to excel both on and off the court.

The benefits of team sponsorship go far beyond mere advertising and can positively impact the community and your company's brand image.

## **Sponsorship Tiers**

### **BRONZE PARTNER - \$300+**

- Sponsor logo and recognition on team's Instagram account

### **SILVER PARTNER - \$500+**

Bronze package, plus

- Company logo on sponsors page of club website
- Sponsor logo and recognition on club's Instagram and Facebook accounts
- A team photo plaque in appreciation of your generous support

### **GOLD PARTNER - \$700+**

Silver package, plus

- A team photo plaque in appreciation of your generous support
- Sponsor logo on FRONT page of Club website
- Sponsor logo and tag placed on at least one team photo posted on the team's Instagram page during the season

### **PLATINUM PARTNER - \$1000+**

Gold package, plus

- A team photo plaque in appreciation of your generous support
- Sponsor logo on club's year-end banquet slideshow
- Signage (provided by sponsor) at year-end banquet
- Sponsor name or logo on back of team's warm-up shirt (artwork in vector format)

## **In-Kind Donations:**

Our teams can often use donated items for raffles or to help support the costs of the season. This could include travel miles, donation of gas cards, training equipment, wellness services, or anything that would help with travel and training cost during the season. There may even be an opportunity for our teams to host invitational tournaments where event sponsors can assist with facility booking costs or tournament awards.

We hope you will consider being a part of this great endeavour and look forward to partnering with you this season.

Please reach out to me directly if you have any questions.

Thank you,

6Up Volleyball Club



# Sponsorship Form

*We ask that you kindly complete and return this form.*

Yes, I want to support 6Up Volleyball Club!

Please find my company sponsorship details below and a cheque payable to

6UP Volleyball Club

**\*\* ENTER TEAM BANK ACCOUNT NAME HERE \*\***

**Company Name:**

**Website:**

**Instagram Account:**

**Contact Name:**

**Contact Email:**

**Mailing Address:**

**Sponsorship Amount:**

**In-Kind Donation:** I am able to provide an in-kind donation for your team's personal use or as an auction/ raffle item for your team's fundraising efforts. I would like to provide the following:

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Thank you! Please contact your player to arrange pick up of your completed form and cheque.

**Logo**

*Please send your logo for use on our social media. Sponsors contributing \$1,000 or more must send their artwork in vector format ( .ai or .eps), otherwise we will simply use your company's name on the warm-up jersey.*